



Monday 10 November 2025

Dear Parent/Carer,

Re: KS3 Winton Good Men Project Launch

I am delighted to introduce an exciting new initiative we are launching with Winton Academy students as part of our ongoing work with Shut It Down. The programme is called *The Good Men Project*.

This programme is designed to offer young boys a positive, empowering framework for masculinity, helping them to continue to grow into kind, confident, and respectful individuals. In a world where online influences can sometimes present narrow or harmful ideas about what it means to be a man, *The Good Men Project* provides a refreshing and constructive alternative, and we believe it is our moral duty to offer them a considered alternative.

Through a series of engaging talks, interactive workshops, and reflective sessions, students will explore themes such as emotional intelligence, healthy relationships, resilience, respect, and the value of positive role models. The project is not about telling boys what not to be — it's about celebrating what they can be.

The aim is to create a space where boys feel safe to express themselves, challenge stereotypes, and build a strong sense of identity rooted in empathy, integrity, and self-worth. We believe that by nurturing these qualities early, we can help shape a generation of young men who are not only confident in themselves but also compassionate towards others.

We are proud to be offering this programme as part of our wider commitment to student wellbeing and personal development. We look forward to seeing the positive impact it will have on our school community.

Thank you for your continued support.

Yours sincerely,

Mr J Burkmar

English Teacher

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Principal: Mr Leon Lima

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