



Friday 10 October 2025

Dear Parent / Carer,

Re: Unifrog – The Complete Destinations Platform

In keeping with our commitment to provide students with outstanding careers guidance and tailored careers education support, we use Unifrog; an award-winning, online destinations platform.

Unifrog is the universal destinations platform and is designed to support learners in making the most informed decisions about their futures. Students can explore all the career and next step options available to them and find information on everything from managing their workload to writing a winning Curriculum Vitae. Students have access to a wide range of video and written content, along with interactive quizzes and tests. See examples below:

Section of the platform	Examples of what students can do	Suitable age range
Quizzes	Finding their interests, personality type, preferred work environment, and skillset.	Years 7-13
Exploring pathways	Explore careers, career sectors, subjects, sign up to free webinars, explore Massive Open Online Courses (MOOCs) and courses, and find wider reading materials.	Years 7-13
Recording what you've done	Record their in-class and extracurricular activities, record examples of their skills, and see the record of Careers Education, Information, Advice and Guidance (CEIAG) events the school has added to their accounts.	Years 7-13
Searching for opportunities	Find scholarships, activities, and bursaries to support their Higher Education journey. Find and compare degrees in the UK and overseas, live apprenticeships, and FE courses.	Years 10-13
Application materials / Making applications	Write their Curriculum Vitae (CV), cover letter, Personal Statement, and more. Track their applications and record their Post 16 / 18 intentions.	Years 11-13

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Principal: Mr Leon Lima

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Glenmoor & Winton Academies

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We recently launched Unifrog with year 7 students and they have been set a task to create their account on Unifrog in preparation for regular use during their school journey with us.

Students access the platform by clicking a link in their welcome email, which has been sent to their school email address. They then sign into Unifrog using their school email address and enter the password **glenmoorandwinton** they can then reset their password to one of their choosing. We would encourage you to use the platform with your child so you can support them through their careers education whilst they are at the Academies.

Support with Unifrog will be provided in school in the OLC on a Friday lunchtime for any students needing help with the platform.

If you would like to find out more information, please visit their website via this link:

<https://www.unifrog.org/>

Yours sincerely,

Emma Fry

Careers & Aspirations Leader

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